#### TITLE **SPONSORS**





**COLLABORATOR SPONSOR** 





# OCTOBER 2ND

8:00 am - 1:30 pm including continental breakfast and lunch

## Casino Del Sol

5655 West Valencia Road, Tucson, AZ 85757

Now in its fourth year, the Business Summit and Expo is a high-impact, half-day event drawing over 400 local business professionals. Designed for networking and knowledge-sharing, the event features a summit kickoff speaker, morning sessions from expert presenters on hot topics critical to businesses of every size, a keynote address over lunch and a vibrant expo floor showcasing innovative solutions. It's a unique opportunity to learn, engage and inspire Southern Arizona's business community.

#### **PRICING:**

\$100/investor individual ticket or \$1,000/table of 10 \$120/non-investor individual ticket or \$1,200/table of 10

## **FEATURING**

## SUMMIT KICKOFF **SPEAKER:** THE **FUTURE OF AL**



Tomás Díaz De La Rubia Senior VP for Research & Innovation University of Arizona

## **MORNING SESSIONS:**



AI DRIVEN LEADERSHIP: THRIVING IN TURBULENT TIMES

**Scott McKain** Author and CEO The Distinction Group

**DIGITAL MARKETING DEMYSTIFIED Ron Cates** Founding Team, Constant Contact and President SCORE Foundation



## **KEYNOTE LUNCH SPEAKER:** THE STATE **OF RAYTHEON**



Sam Deneke President, Air & Space Defense Systems Ravtheon, an RTX **Business** 

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## SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR - \$15,000 (Limit of 2)

- Company recognition of Title Sponsor (Co-Title if 2) Speaking opportunity during the event
- Company name/logo featured on banner displays at the event
- Two (2) tables of 10 with prominent placement
- Opportunity to show company video at the event
- Title Sponsor acknowledgment in event PowerPoint
- Full-page color ad in digital event program
- Prominent recognition on The Chamber of Southern Arizona website event page
- Company name/logo featured on e-vites, reminders, social media and other promotional materials
- Opportunity to distribute corporate materials at the event
- Prominent placement in post-event thank-you ad in applicable media outlets

### **SUPPORTING SPONSOR – \$10,000** (Limit of 3)

- Company will be recognized as a Supporting Sponsor of the event
- Company logo featured on banner displays at the event
- One (1) table of 10 with prominent placement
- Opportunity to show company video at the event
- Supporting Sponsor acknowledgment in event **PowerPoint**
- Full-page color ad in digital event program
- Recognition on The Chamber of Southern Arizona website event page
- Logo placement on e-vites, reminders, social media and other promotional materials
- Post-event thank-you ad in applicable media outlets

#### COLLABORATOR SPONSOR - \$7.500

- Recognition as Collaborator Sponsor of the event
- One (1) table of 10 with prominent placement
- Collaborator Sponsor logo acknowledgment in event **PowerPoint**
- Half-page color ad in digital event program
- Recognition on The Chamber of Southern Arizona website event page
- Logo placement on e-vites, reminders, social media and other promotional materials
- Post-event thank-you ad in applicable media outlets

#### **ADVOCATE SPONSOR – \$3.000**

- Four (4) invitations to the event
- Half-page ad in digital event program
- Company logo featured as Advocate Sponsor on The Chamber of Southern Arizona website event page
- Post-event thank-you ad in applicable media outlets

#### SIGNATURE SPONSOR - \$1,500

- One (1) table of 10 at the event
- Company logo featured in digital event program

#### **EXPO BOOTH** - \$500

- 6' table with pipe and drape and two (2) chairs
- Two (2) invitations to the event